| PORs of listed companies | s. The PSE s | shall use the | validity, correctness and completeness e information contained in the POR su ated or adjusted consistent with the pol | ibmitted by the company in computir | ng a |
|--|--------------|---------------|---|-------------------------------------|------|
| | F | Prime | Media Holdings, In PRIM | С. | |
| | | | Form POR-1 - Public Ownersh ded Rule on Minimum Public (| | |
| Report Type | | | | | |
| Monthly | | | | | 1 |
| Quarterly | | | | | |
| Others | | | | | |
| | | | | | |
| Report Date | Mar 31, 202 | 23 | | | |
| Computation of Public O | wnership | | | | |
| Number of Issued Common Shares | 700,298,61 | 6 | | | |
| Less: Number of Treasury Common Shares, if any | 0 | | | | |
| Number of Outstanding Common Shares | 700,298,61 | 6 | | | |
| Less : | | | | | |
| A. Directors | | | | | |
| Name | Direct | Indirect | Total direct & indirect shares | % to Total Outstanding Shares | |
| Manolito A. Manalo | 1 | 0 | 1 | | 0 |
| Bernadeth A. Lim | 1 | 0 | 1 | | 0 |
| Michelle F. Ayangco | 2,000 | 0 | 2,000 | | 0 |

1

1

0

Johnny Y. Aruego, Jr.

0

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Public Ownership Report

| Francisco L. Layug III | 1 | 0 | 1 | 0 |
|------------------------|-------|---|-------|---|
| Hermogene H. Real | 2,000 | 0 | 2,000 | 0 |
| Rolando S. Santos | 1,000 | 0 | 1,000 | 0 |
| | 5,004 | 0 | 5,004 | 0 |

B. Officers

| Name | Direct | Indirect | Total direct & indirect shares | % to Total Outstanding Shares |
|------------------------|--------|----------|--------------------------------|-------------------------------|
| Diane Madelyn C. Ching | 0 | 0 | 0 | 0 |
| Dale A. Tongco | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |

C. Principal/Substantial Stockholders

| Name | Direct | Indirect | Total direct & indirect shares | % to Total Outstanding Shares |
|-------------------------------|--------|-------------|--------------------------------|-------------------------------|
| RYM Business Management Corp. | 0 | 463,555,085 | 463,555,085 | 66.2 |
| Mairete Asset Holdings, Inc. | 0 | 77,178,901 | 77,178,901 | 11 |
| | 0 | 540,733,986 | 540,733,986 | 77.2 |

D. Affiliates

| Name | Direct | Indirect | Total direct & indirect shares | % to Total Outstanding Shares |
|------|--------|----------|--------------------------------|-------------------------------|
| - | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |

E. Government

| Name | Direct | Indirect | Total direct & indirect shares | % to Total Outstanding Shares |
|------|--------|----------|--------------------------------|-------------------------------|
| - | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |

F. Banks

| Name | Direct | Indirect | Total direct & indirect shares | % to Total Outstanding Shares |
|------|--------|----------|--------------------------------|-------------------------------|
| - | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |

G. Employees

| Name | Direct | Indirect | Total direct & indirect shares | % to Total Outstanding Shares |
|------|--------|----------|--------------------------------|-------------------------------|
| - | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |

H. Lock-Up Shares

| Name | Direct | Indirect | Total direct & indirect shares | % to Total Outstanding Shares |
|------|--------|----------|--------------------------------|-------------------------------|
| - | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |

I. Others

| Name | Direct | Indirect | Total direct & indirect shares | % to Total Outstanding Shares |
|------|--------|----------|--------------------------------|-------------------------------|
| - | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |

| Number of Listed Common Shares | 663,713,458 | |
|--------------------------------------|-------------|--|
| Total Number of Non-Public Shares | 540,738,990 | |

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| Total Number of Shares Owned by the Public | 159,559,626 | |
|--|-------------|----------------|
| Public Ownership Percentage | 22.78 | |
| Other Relevant Informati | on | |
| none | | |
| | | |
| | | |
| Filed on behalf by: | | |
| Filed on behalf by: Name | | Joanna Manzano |